



HERRY UTAMA

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COVER LETTER

Thursday,
March 3rd, 2023

Links of my work:

Portfolio:
innobushu.com/portfolio

My music,
innobushu.com

My website:
endlessform.com

My cooking channel :)
youtube.com/@gastrogami

Dear Lex,

I was very motivated today when I saw your Instagram posts about hiring. One of them was a video editor that matched my skills and abilities.

When it comes to creative work, I have a beginner's mindset and am easy to train, and I have a thirst for learning new things and exploring new ideas. I have been a freelance designer for many years. Much of my work for clients is graphic/web design, and over the past few years I've focused on content creators, creating videos and short videos as well as taking photos for social media work.

I have great skills in video, and audio editing. I have been using multimedia software since 2008 for freelance work. For video editing, I mainly used Premiere pro and After effect for a specific task animation.

For audio editing tools, I mainly use Ableton and Logic Pro, along with many third-party plugins for audio processing. I have been a bedroom producer since the early days of soundcloud and have developed critical listening skills, as well as excellent at mixing and mastering. I have produced instrumental hip-hop music under the name innobushu.

I have been a long time listener to Joe Rogan's podcast since his early days with Brian Red Ban. I then discovered you when you first appeared on JRE. Since then I have been listening hundreds of episodes of your podcast. It's such a library of knowledge. I have learned, touched, and enjoyed by so many amazing, epic stories from your guests. You've been putting such invaluable contents and you have been an inspiration for many millions of people including me. It is the reason I want to be part of your team and it would be my honor to work for you as a video editor.

Below I include all the links about my work as well as my CV on the second page. I am looking forward to your news. Thank you for your time my friend!

Best,
Herry Utama



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OBJECTIVE

I have over 10 years of freelance experience in a multimedia environment as an audio/video editor and graphic designer. Adept at balancing multiple task with a friendly, courteous demeanor. Strengths include communication, service delivery and development. Capable to work hard, under pressure, and is currently looking for any open positions for Video Editor.

CORE COMPETENCIES

- Proficient with the Audio & Video editing software such as Premiere Pro, After Effects, Ableton Live, Logic Pro.
- Proficient with Graphic/Web Design skills, and excellent in performing Illustrator, and Photoshop.
- Excellent skills in Mixing and Mastering audio production with deep understanding of Audio Mastering tools such as dynamic Processor (Compressor, limiters, transient shaper), and effect processor (EQ, reverb, delay, voice transformer).
- Ability to follows project direction, guidelines, and contribute with new ideas improve the project.
- Knowledge in photography, videography, composition, lighting, and ability to operate DSLR's and gimbals.

PROFESSIONAL EXPERIENCE

Twenty Twenty Coffee | Jakarta, Indonesia (2020 - Present)

Freelance Graphic Designer/Content Creator

- Area of expertise: Create unicorn label designs for coffee packaging, create video content for Instagram reels and stories, generate photo ideas, and take charge of website content and graphic design.

Metronom - Creative studio | Jakarta, Indonesia (2020 - Present)

Freelance Graphic Designer

- Area of expertise: Create banner products for the giant e-commerce Tokopedia. Work under the supervision of a lead designer and follow project instructions to create hundreds of banners on tight deadlines.

Endlessform.com (2009 - Present)

Freelance Website/Graphic Designer

- Area of expertise: Search Engine Optimization, designing appealing websites for clients, and building templates and functionality, web graphics, and content management. Responsible for working on a range of projects, and participating in client discussions to clarify goals. Providing technical support and solutions to end users

EDUCATION/ CERTIFICATION

Sound Engineer (Mixing & Mastering) | Chicago Music Industry Workshop (2004)

Multimedia Design | Harold Washington College, Chicago, USA (2003)

Hotel Management | SMK Sandhy Putra TELKOM, Bandung (1994 - 1997)